



15th Annual Conference  
Canadian National Proteomics Network

17-20 November 2024  
Whistler, BC





We are pleased to invite you to the 15th Annual Conference of the Canadian National Proteomics Network in Whistler – Canada's premier four-season, mountain destination.

CNPN 2024 will be hosted at Fairmont Chateau Whistler where we have secured excellent space for exhibition and poster displays, which will include all receptions and coffee breaks. We expect more than 150 attendees. These will include Canada's leading proteome researchers, renowned international thought leaders, as well as key decision makers in the life science and biotech sectors, core-facility directors, lab managers and of course our emerging experts.

Set in a natural landscape of striking beauty, Whistler inspires creativity of everyone who visits. To leverage the power of its remarkable location a range of fun social events will complement the scientific program. Open to delegates and accompanying persons this is an attractive opportunity to build new lasting connections and deepen existing partnerships with your clients.

The scientific program will reflect cutting edge innovations and current developments in proteomics and related fields. Special sessions focus on clinical and health proteomics, single cell and spatial proteomics, computational proteomics, functional proteomics and metaproteomics.

Specific details of the sponsorship benefits are on the following pages. We welcome discussion if you have other ideas or needs.

We look forward to welcoming you to CNPN 2024 in Whistler.

Mari DeMarco & Philipp Lange  
Conference Chairs

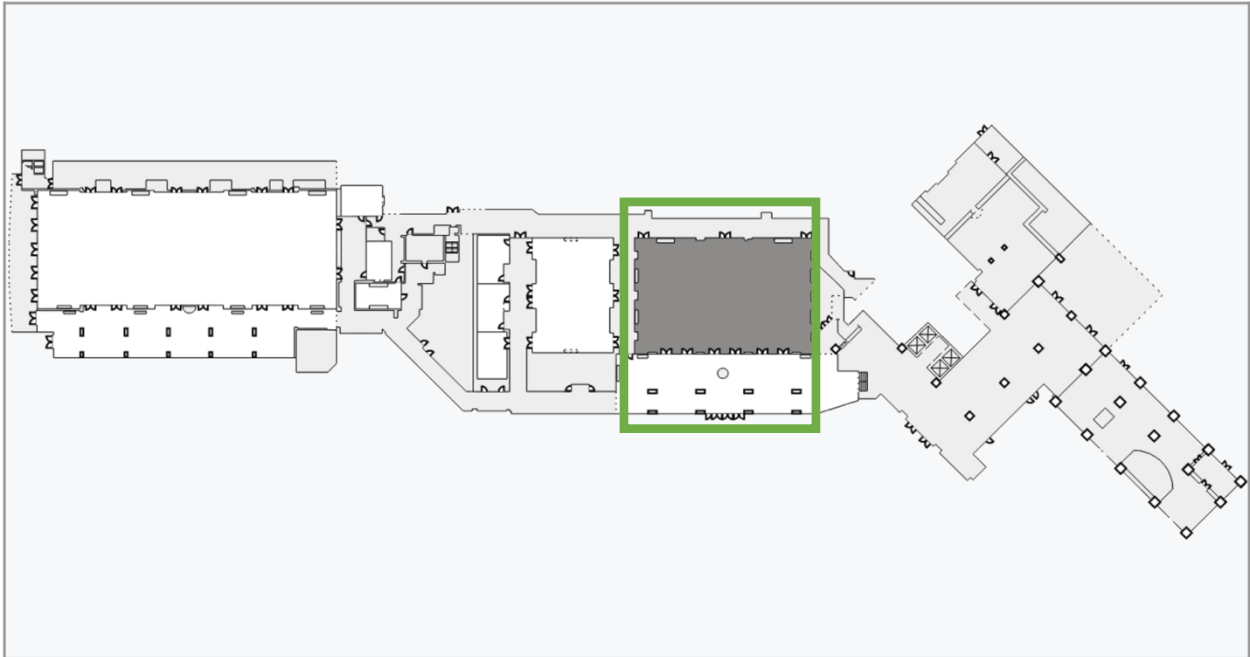
Contacts  
Conference Chairs:  
mari.demarco@ubc.ca |  
philipp.lange@ubc.ca  
Conference Organization:  
janette@etpsymposium.org

Please visit the CNPN website for  
regular updates: <http://www.cnpn.ca>



Credit: Destination Canada/Grant Gunderson – Tourism Whistler

# Conference and exhibition space



# Sponsorship Packages

	Platinum (\$15,000)	Gold (\$12,000)	Silver (\$9,000)	Bronze (\$6,000)	Friends (\$2,000)
<b>Advertising</b>					
Sponsor level indicated in conference material	platinum	gold	silver	bronze	friend
Link on Website	✓	✓	✓	✓	✓
Ad in Program	full page	full page	½ page	listing	✗
Logo on Venue Signage	✓	✗	✗	✗	✗
Relative Logo Size (website, program, and venue)	X-Large	Large	Medium	Small	X-Small
<b>Exhibition</b>					
Exhibit Space	X-Large	Large	Medium	Small	✗
Location	Priority	Selection	Assigned	Assigned	✗
Tech talk	✓	✗	✗	✗	✗
<b>Networking</b>					
Access Passes	4	2	1	1	✗
Email addresses of attendees	✓	✓	✗	✗	✗
Speaker Dinner	2 seats	1 seat	✗	✗	✗
Sponsorship of a <i>Spotlight</i> seminar	✓	✓	✓	✗	✗

## Additional Options

No.	Option	Number Available	Cost
O1	Sponsored Trainee Social	1	\$5,000
O2	Sponsored Breakfast	3	\$6,000 (each)
O3	Sponsored Coffee Break	6	\$3,000 (each)
O4	Sponsor Reception	3	\$10,000
O5	Sponsored Box Lunch incl. Signage & Hand-out	3	\$8,000 (each)
O6	Sponsoring Speaker	7	\$3000 Keynote \$2000 Plenary
O7	Named student travel award (5 awards)	No set number	\$3,000
O8*	Lanyards & Badge Holders	1	\$5,000
O9	Vendor-sponsored activities during daily free-time	No set number	Actual costs

\* Option available to Bronze level sponsors and above.

# Detailed Description of Packages and Options

**Advertising in Conference Program:** Sponsors will receive free ad space (or listing depending on sponsorship level). Additional ad space can be purchased separately.

**Link on Website:** All sponsors will be mentioned on the conference website, which includes their logo and a link to their page.

**Sponsor Level in Conference Material:** Sponsors and their sponsorship level will be displayed and/or mentioned in conference material such as program, separate power point slide, website, conference opening & closing, etc.)

**Logo on Venue Signage:** Platinum sponsors will have their logo displayed on the main conference banner which will be prominently displayed at the entrance to the conference.

**Exhibition:** Sponsors will receive exhibition space in the main hall. Size of the exhibition space will depend on sponsorship level. X-Large = approx. 5m x 5m floor space and tables as required to set up your own space or full booth; Large = 2 tables and space for pop-up banner; Medium = 1 table, Small = 1 small table.

Platinum sponsors get priority selection of the exhibition space they wish to use.

**Tech Talk:** Platinum Sponsors will have the opportunity to hold one 15 minute scientific talk on technological advances during the main conference.

**Access Passes:** Sponsors (except Friends of CNPN) will receive one or more passes (depending on sponsorship level) to attend conference talks and events. Only attendees with sponsor passes shall engage in soliciting customers. Additional members of the sponsor's institution may register for normal access and participation in the scientific part of the conference.

**Email Addresses of Attendees:** Platinum and Gold sponsors will be provided with the email addresses of all attendees who have opted into sharing for promotional purposes.

**Speaker Dinner:** Platinum and Gold sponsors will receive seat(s) to attend the exclusive speaker dinner on Sunday.

**Spotlight Series Seminar:** Platinum, Gold and Silver are identified as sole sponsors during one virtual Spotlight Series Seminar (<https://cnpn.ca/seminar/>).

**Vendor-sponsored Activities:** Please contact us to discuss many of the fun options available in Whistler! The program has been specifically designed to provide daily free time for activities in Whistler.

## Terms of Sponsorship

1. All prices quoted are for sponsoring the event. Any costs associated with the sponsorship and delivery of a particular item are EXTRA and will be invoiced to the sponsor accordingly.
2. Payment of sponsorship is due upon receipt of sponsorship invoices issued unless other arrangements have been made with the Organizers. Invoices issued for any EXTRAs will be due upon receipt.
3. Prices are in Canadian dollars.
4. Unless otherwise described in the sponsor package, space allocation for vendors will be assigned by the Organizing Committee and determined on a first to sign-up basis.
5. Booths as described in the Sponsorship Package is for space only.

# Preliminary Program at a Glance

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
Trainee breakfast	Breakfast	Breakfast	Breakfast
Trainee day	<u>AM</u> scientific sessions & dedicated exhibitor/poster session	<u>AM</u> scientific sessions & dedicated exhibitor/poster session	<u>AM</u> scientific sessions Close of conference
	Box lunch	Box lunch	Box lunch
	Free time & activities	Free time & activities	
	<u>PM</u> scientific sessions & dedicated exhibitor/poster session	<u>PM</u> scientific sessions & dedicated exhibitor/poster session	
Conference begins Opening reception	Mixer	Mixer	